

Big White features 118 runs, spread across five massive powder bowls. BIG WHITE SKI RESORT

Big White delivers champagne powder and 'pow'

It's been nothing short of amazing for Big White Ski Resort this year. Kicking off 2015 with a record-breaking 56-cm dump of fresh powder in just 36 hours, the mountain has never been busier. Adding another notch to the belt, Big White received top honours throughout Ski Canada magazine's just-released annual Best of Skiing in Canada awards. "We collect anecdotes all year from readers, writers and ski industry types," says Iain MacMillan, editor of Ski Canada, "and Big White always does well."

Nestled in the picturesque Monashee Mountains, Big White Ski Resort is just 45 minutes from Kelowna International Airport in British Columbia. It boasts Canada's largest ski-in, ski-out resort village and can accommodate more than 17,000 guests. Just as importantly, the resort is home to hectares and hectares of champagne powder – its annual average

snowfall is nearly 7.5 metres. Big White features 118 runs spread across five powder bowls. To handle the traffic, the resort features 16 lifts and a total uplift capacity of 28,000 skiers per hour.

As for the accolades, Big White brought on the "pow" this year, ranking as the number one ski resort in

Canada for Best Powder. The resort was also ranked within the top for Biggest Vertical ski runs, with a height of 777 metres. A very important note for those family travellers – Big White's Door-to-Ski kids shuttle service won Best Parental Break. In 2014, Big White was named Family Ski Resort of the Year, and this season

it has added several new activities for kids, including the Ogoopogo Adventure Trail. Group ski lessons occur daily for children aged 3-12, catering to all abilities. The Tot Town Daycare, voted Best Place to be Abandoned by Your Parents by Ski Canada, features programs for children aged 18 months to five years.

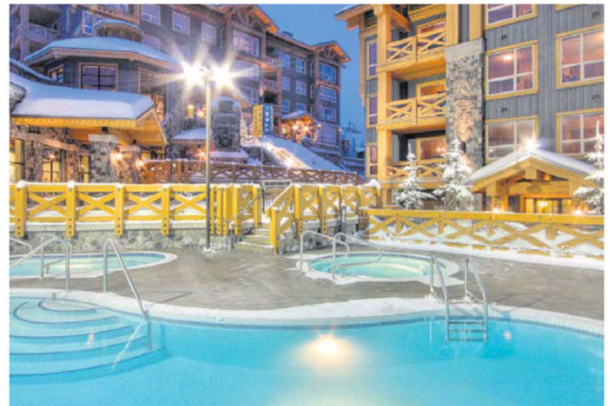
For those searching for romance, the horse-drawn sleigh rides won the Most Romantic Road Less Travelled. The resort also features horse-drawn sleigh dinners. Guests snuggle under blankets as they explore the forest trails, lit by the star-filled night sky. Then it's on to Big White's cozy cabin in the woods where a crackling log fire awaits along with a delicious gourmet dinner prepared by chefs from the Kettle Valley Steakhouse.

As for the accolades, Big White brought on the 'pow' this year, ranking as the number one ski resort in Canada for Best Powder. A very important note for those family travellers – Big White's Door-to-Ski kids shuttle service won Best Parental Break. In 2014, Big White was named Family Ski Resort of the Year.

Off the hill, Big White's favourite après-ski watering hole, Sessions Tap-house & Grill, received Best Million-Dollar Makeover. The massive renovation now includes a fully licensed deck (the largest on the mountain) complete with an outdoor fire pit. The resort was also crowned Best Place to Be Named Patrick, since on St. Patrick's Day The Blarney Stone – Big White's lively pub – offers free lunches to anyone sharing a name with the beloved saint. Champagne powder and free drinks – quite a combination.

ONLINE

For more information on Big White Ski Resort, visit bigwhite.com



Big White has been named Family Ski Resort of the Year. BIG WHITE SKI RESORT